



neighborhood profile

dimond business district

The Dimond Business District is situated among several of Oakland's most desirable neighborhoods including Oakmore, Glenview, and Lincoln Heights. The district serves a customer base of more than 43,000 residents within a one-mile radius and has excellent freeway access and visibility from Interstate 580.

Over 80 businesses, including banks, a supermarket, a major drugstore, several restaurants and cafes are located here. A U.S. post office and a branch of the Oakland Public Library are also located in the district.

[see other side for more information >](#)

demographics

	½ MILE	1 MILE	3 MILES
Population	10,069	43,755	263,607
Average Household Income	\$63,184	\$64,204	\$67,689
Median Age	36	33	34
College Attendance	67%	64.3%	66.5%
White Collar Residents	69.3%	65.6%	64.9%
Median Home Value	\$337,500	\$365,000	\$390,000
Number of Employees	1,685	6,511	99,971

Demographic data from Demographics Now and DataQuick Information Systems.

traffic counts

CORRIDOR / LOCATION	PER DAY
MacArthur Boulevard @ Fruitvale Avenue	18,000
Interstate 580 @ Fruitvale Avenue	186,000

Traffic Counts from Traffic and Vehicle Data Systems Unit, Department of Transportation, State of California, 2000 and City of Oakland.



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access and visibility

- Excellent access and visibility from Interstate 580 at Fruitvale Avenue
- Located along MacArthur Boulevard and Fruitvale Avenue, both major arterial streets
- More than 43,000 residents within a one-mile radius with an average household income of \$64,204
- Access from Highway 13 via Lincoln Avenue

developments in area

- over \$100,000 committed for city-funded public improvements including street furniture and landscaping
- Recently developed Dimond Municipal Parking Lot provides additional off-street parking

parking

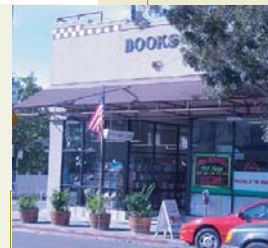
- 30 spaces in the Dimond Municipal Parking Lot
- 80 on-street parking spaces

anchor businesses

- Safeway
- Longs Drugs
- Radio Shack
- Payless Shoes
- Blockbuster Video
- Cellular One
- Bank of America
- Wells Fargo
- Citibank
- Washington Mutual
- Cafe Diem
- Dimond Meat Market
- Tango Gelato
- Italian Ice Cream
- Little Book Shop

contact

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www.business2oakland.com