

WEST OAKLAND PROJECT AREA COMMITTEE (WOPAC)
GENERAL MEETING AGENDA
Wednesday, October 10, 2007 6:30—9:00
West Oakland Senior Center, 1724 Adeline Street

AGENDA

I. Welcome, Call to Order and Roll Call

Roll Call:

Amao, Beasley, Bouze, Gerstenberger, Gordon, Herbert, Horiuchi, Howard, Hurwich, Kidd, Lowe, Mac Donald, Rice, Parrott, Wells, Wyrick-Parkinson

II. Approval of Minutes for Meeting Held September 19, 2007

III. Open Forum (2 minutes each)

IV. Chairpersons Report (5 minutes)

V. Committee Reports (5 minutes each)

1. Community Outreach/Equitable Development Committee (5 minutes)

- Gentrification Event Planning
- Holiday Party Planning

2. Neighborhood Planning Committee (5 minutes)

Development Project Report-outs: The following projects have been scheduled for presentation at the October 4 Planning Subcommittee meeting:

- 3725 Martin Luther King Way Project
- Village Bottoms Cultural District Project
- California Hotel--- NOFA Project

3. Trees and Transportation Committee (5 minutes)

VI. ORA Staff Report (10 minutes)

- Administrative Items and Correspondence
- Extension Motion Update
- Replacement of Clawson/McClymonds/Bunch Community Organization
- WOPAC Budget Update
- Request for Design Monies for Façade and Tenant Improvement Projects

VII. Old Business

1. Security Programs (30 minutes) Lt. Paul Berlin, Andy Getz

2. Housing Monies--- Housing Staff (10 minutes)
3. Caltrans Site Update--- 7th Street Community Partners (10 minutes)
4. Vision Statements for Project Area Neighborhoods (5 minutes)
5. Seventh Street Streetscape Project Update—Kerry Jo Ricketts- Ferris (10 minutes)
6. Neighborhood Project Initiative Program—Christine Lebron (20 minutes)

VIII. New Business

There are no New Business topics this month.

IX. Announcements (2 minutes)

X. Future Agenda Topics and New Business (3 minutes)

XI. Adjournment

Written correspondence should be addressed to:

Wendy Simon, Project Manager, CEDA: Redevelopment Division
250 Frank H. Ogawa Plaza, Suite 5313
Oakland, California 94612
Phone: (510) 238-6430 Fax: (510) 238-3691

ADDRESSING THE WEST OAKLAND PROJECT AREA COMMITTEE

All persons wishing to address the Committee are required to fill out a **Speaker's Card**. Every effort will be made to ensure that citizens have ample opportunity to address the Committee. The public has the opportunity to speak on all items listed on the agenda prior to the committee taking final action unless the item has already been considered by a committee, at a public meeting wherein all interested members of the public were afforded the opportunity to address the Committee on the item, before or during the Committee's consideration of the item, unless the item has been substantially changed since the Committee heard the item, as determined by the Committee. Once the Chair has opened the item for discussion, citizens wishing to speak should approach the front podium when their name is announced, and direct questions or comments to the Chair or Committee. This meeting is wheelchair accessible. To request materials in alternative formats or to request an ASL interpreter or assistive listening device, please call 510-238-6284 or TDD 510-238-3254 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so those who experience chemical sensitivities may attend. Thank you.

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GENERAL MEETING

Wednesday, October 10, 2007 6:30—9:00

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I. Welcome, Call to Order and Roll Call

Chair Larry Rice called the meeting to order at 6:32.

Roll Call:

Present: Beasley, Gerstenberger, Gordon, Herbert, Hurwich, Kidd, Lowe, Mac Donald, Rice, Parrott, Wells, Wyrick-Parkinson

Excused: Amao, Bouze, Horiuchi, Howard CHECK RECORD

II. Approval of Minutes for Meeting Held September 19, 2007

MOTION by Andrea Gerstenberger, seconded by Joe Hurwich: To approve the minutes as read.

Ayes: 9

Noes: 0

Abstentions: 0

III. Open Forum

There was one speaker, Ms. Tanya Holland.

IV. Chairpersons Report

Chair Larry Rice announced that Mr. Charles Pine was running for Oakland City Council and recommended him to the WOPAC. Mr. Rice also spoke about his graffiti abatement efforts on West Street.

V. Committee Reports

1. Community Outreach/Equitable Development Committee

Ms. Stefanie Parrott reported on the progress of the WOPAC Gentrification Forum which will be held October 20.

The Committee is considering a Holiday Party and has contacted Councilmember Nadel's office to ask her to take the lead.

Jim Ryugo, of the Public Works Agency's Parks and Maintenance Unit attended the COED meeting to discuss the community benefit plan and suggested that the Committee explore the Central Park Conservancy as a model.

2. Neighborhood Planning Committee

Village Bottoms Project: Ms. Madeline Wells reported out on the Village Bottoms Project that Mr. Marcel Diallo presented to the Committee. Mr. Diallo has a funding request; however the details are not clear.

There was one speaker for this item, Mr. Monsa Nitoto.

California Hotel: Ms. Wells also reported out on the California Hotel project. The WOPAC has concerns regarding the process for selling the Hotel and feels that there has not been enough community input. There also are concerns regarding registered sex offenders that live and/or work at the Hotel.

MOTION by Bruce Beasley, seconded by Stefanie Parrott to interrupt this discussion and move to the Security item (Item VII, 1) because Lt. Berlin had to leave at 7:45 to attend another meeting.

Ayes: 12 Noes: 2 Abstentions 0

Please see the Security item (Item VII, 1) for the minutes for that item. After the Security discussion, the WOPAC returned to this item.

MOTION by Ray Kidd, seconded by (inaudible): To write to City elected officials and administrators expressing dismay that the WOPAC was not consulted yet and that the WOPAC will not support the California Hotel until this project has gone through the complete WOPAC process. The WOPAC is unhappy about the process so far and wants more input on the Hotel's development and operations. The WOPAC wants to be the guide for this process and wants to form a subcommittee of at least two people to oversee the project for the WOPAC. The WOPAC wants to see a broader-based community process and feels that this project may be counter-productive to other projects and initiatives in the area.

The motion passed unanimously.

3. Trees and Transportation Committee

Ms. Karin Mac Donald announced that this committee did not meet last month because of Mayor Dellums' town hall meeting in West Oakland.

VI. ORA Staff Report

Ms. Wendy Simon, WOPAC staff, reported.

- Extension Motion Update: The council item for the WOPAC extension until November 18, 2008 passed the Community Economic Development Committee on October 9. It will be on the full Council's consent calendar for October 16.
- Replacement of Clawson/McClymonds/Bunch Community Organization: No new candidates have contacted Ms. Simon this month. The vacancy continues to be advertised on the list serve.
- WOPAC Budget Update: Ms. Simon distributed the Budget Update for October.
- Request for Design Monies for Façade and Tenant Improvement Projects (FIP/TIP)

Ms. Simon explained that the FIP and TIP programs have been using federal funds for the free design assistance offered to clients of these programs. She requested that the WOPAC allocate \$75,000 for design monies as the federal funds are now limited.

MOTION by Jabari Herbert, seconded by Karin Mac Donald: To approve the staff request for \$75,000 for design funds for the FIP/TIP Programs.

Ayes: 9

Noes: 1

Abstentions: 1

After the vote, members expressed concern that this program supported business owners with no return to the City and that the City was gradually asking for redevelopment funds to fund programs that have been funded through other sources.

VII. Old Business

1. Security Programs: Lt. Paul Berlin and Mr. Andy Getz attended the meeting for this item. This discussion focused on the possibility of funding five additional officers for the West Oakland Projec Area. Issues raised included questioning the priority of using redevelopment funds for police officers, the officers' deployment, the number of officers, whether officers would be immediately available, and who they would report to. There was no motion.

The idea of presenting a crime forum was brought up. Staff will agendize this topic for the COED subcommittee.

There were three public speakers: Mr. Monza Nitoto, Mr. Herman Cowan and Ms. Ora Knowell.

2. Housing Monies--- Housing Staff

Marge Gladman, Housing Development Manager attended the meeting. She announced that the new developer selected through the RFP process for the California Hotel would attend the November Planning Subcommittee to obtain WOPAC input for their planned City Council item. She also announced that Housing staff is still working on a recommendation for West Oakland Project Area funds and hopes to present this by the November meeting.

WOPAC members brought the idea of an inventory of housing in the project area. This item will be agendized in the future.

3. Caltrans Site Update:

7th Street Community Partners requested that this item be postponed.

4. Vision Statements for Project Area Neighborhoods

Mr. Larry Rice had completed the Hoover/West MacArthur Vision Statement which was included in the agenda package. He has since received feedback on the statement and will revise it to present at the next meeting.

5. Seventh Street Streetscape Project Update

The project manager, Kerry Jo Ricketts- Ferris, gave an update on this project.

There was one public speaker: Mr. Monsa Nitoto

6. Neighborhood Project Initiative Program

This item was continued from previous meetings. Christine Lebron continued to present this program and answered questions. This item will be scheduled for the November Planning Subcommittee.

VIII. New Business

There were no New Business items.

IX. Announcements

There were no announcements.

X. Future Agenda Topics

No future agenda topics were presented.

XI. Adjournment

The meeting was adjourned at 9:20.

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