

**BROADWAY/ MACARTHUR/ SAN PABLO REDEVELOPMENT
PROJECT AREA COMMITTEE MEETING**

**Thursday, September 1, 2005
7:00 p.m. - 9:00 p.m.**

**Beebe Memorial Church
Multi Purpose Room
3900 Telegraph Ave., Oakland, CA**

***** PLEASE NOTE NEW MEETING TIME of 7 p.m.*****

AGENDA

(Times for each item are estimates only)

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| I. | Roll Call | (5 min) |
| II. | Open Forum | (10 min) |
| III. | Review of July Minutes | (5 min) |
| IV. | Façade Program Update | (15 min) |
| V. | Discussion of Potential New Projects/Programs | (50 min) |
| | a. Tenant Improvement Project | |
| | b. Neighborhoods Projects Initiatives | |
| | c. Planning Studies | |
| | d. Capital Improvements | |
| VI. | Telegraph Streetscape Plan | (15 min) |
| VII. | Updates from Redevelopment Staff | (10 min) |
| | a. PAC Extension | |
| | b. MacArthur BART | |
| | c. Plan Amendment Proposal | |
| VIII. | Agenda Discussion and Scheduling of Next Meeting & Adjourn | (5 min) |

Please call Kathy Kleinbaum of the CEDA, Redevelopment Division if you have any questions about this meeting at (510) 637-0247 or email her at kkleinbaum@oaklandnet.com

**BROADWAY/MACARTHUR/SAN PABLO REDEVELOPMENT
PROJECT AREA COMMITTEE**

**Thursday, September 1, 2005
7:00 – 9:00pm
Beebe Memorial Church
Multi-Purpose Room
3900 Telegraph Avenue, Oakland, CA**

MINUTES

Present

Charles Porter, Chairperson
Michele Coit, Vice Chairperson
Marlene Elbin
Aaron Reaven
Tom Huebner
Lee Cherry
Mary Mayberry

Rebecca Prastein
Walter Springer
Uma Thomas
Sylvia Tellez
Paul Winans
Bill McLetchie
Seth Katz

Absent

Mike Ramstrom

Excused

Josephine Lee
Paula Price

Walter Miles
Shirley Edding

City Staff Present:

Kathy Kleinbaum, CEDA Redevelopment
Christine Lebron, CEDA Redevelopment

I. ROLL CALL

The meeting was called to order. Roll was taken by Charles Porter, Chairperson.

II. OPEN FORUM

Walter Springer discussed the Supreme Court eminent domain ruling and current competing legislative bills related to the issue. Charles Porter suggested placing discussion of the eminent domain policy on the next meeting agenda.

Uma Thomas brought up the issue of trash under freeway underpasses in Oakland. Meeting attendees pointed out the freeway underpasses are the responsibility of Caltrans and that pressure should be put on Council members to ensure that Caltrans is cleaning the areas around and under freeways in Oakland.

Visitors Adele Shaker, Adrian Borax and Deborah Castles introduced themselves to the group. Deborah announced an upcoming MacArthur BART transit village meeting in October. The date, time, and place of the meeting have not yet been determined.

Staff introduced Seth Katz who is a new member of the PAC representing Sub Area 1 (Broadway/MacArthur) residential owners.

III. APPROVAL OF MINUTES

“A motion was made to approve the July 7, 2005 minutes.” The motion was approved.

Since there was not a quorum at the May PAC meeting, **“A motion was made to approve the May 5, 2005 minutes.”** The motion was approved.

IV. DISCUSSION OF POTENTIAL NEW PROJECTS/PROGRAMS

This item was moved to earlier on the agenda so that the new projects/programs could be discussed and voted on by PAC members who had to leave the meeting early. Staff gave an in-depth presentation on four new potential new projects/programs that the PAC could fund with available tax increment funds from the next two fiscal years. The programs discussed were the Tenant Improvement Program (TI), the Neighborhood Projects Initiative (NPI), Planning Studies, and Capital Improvements. Staff fielded questions about each project/program.

An initial vote was taken to gauge interest in each option. PAC members were allowed to vote for multiple programs/projects. The results of the vote were:

Neighborhood Projects Initiative: 10

Tenant Improvement Program: 9

Capital Improvements: 10

Planning Studies: 1

Members of the PAC stated that they did not feel ready yet to make a decision about which programs/projects to fund. Staff agreed to bring specific proposals on program structure and budgets for the NPI, TI, and Capital Improvements projects back to the PAC for a final vote at the November 2005 meeting. PAC members were encouraged to send comments to staff on how the programs could be structured prior to that meeting.

V. FAÇADE PROGRAM UPDATE

Staff provided an update on Façade Improvement Program activities in the Broadway/MacArthur/San Pablo Redevelopment Area. Some before and after pictures of completed façade projects were passed around and staff fielded questions about the program.

VI. TELEGRAPH STREETSCAPE PLAN

Staff discussed the recently completed *Telegraph Pedestrian Streetscape Improvement Plan*. A portion of the final plan was distributed with the PAC agenda packet and full copies of the study were distributed to interested PAC members. Any PAC member that did not receive a copy and desires one should contact staff.

Members of the PAC brought up questions and concerns about inclusion of bike lanes on Telegraph (which are being studied in a separate study by the City’s Bicycle Planning staff). In addition, some members of the PAC were concerned about whether the new improvements would be properly maintained.

VII. UPDATES FROM REDEVELOPMENT STAFF

A. PAC Extension: Staff announced that the PAC has been extended for one year until July 2006.

B. MacArthur BART: The transit village development team will hold another community meeting about the project in October. Members of the PAC will be invited to the meeting.

C. Plan Amendment Proposal: Staff announced that the proposal to expand the redevelopment boundaries of the Broadway/MacArthur/San Pablo area is on hold and will not go forward unless there is community support for the proposal.

VIII. AGENDA DISCUSSION AND SCHEDULING OF NEXT MEETING & ADJOURN

The PAC requested that the following items will be placed on the Agenda for the upcoming PAC meeting:

- Selection of new projects/programs
- Eminent domain discussion

There being no further business to discuss, the meeting was adjourned at 9:00pm.

*******Next meeting scheduled for November 3, 2005*******