

**BROADWAY/ MACARTHUR/ SAN PABLO REDEVELOPMENT
PROJECT AREA COMMITTEE MEETING**

Thursday, January 8, 2009

7:00 p.m. - 9:00 p.m.

**Beebe Memorial Church
Multi Purpose Room
3900 Telegraph Ave., Oakland, CA**

AGENDA

(Times for each item are estimates only)

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| I. | Roll Call | (5 min) |
| II. | Open Forum | (10 min) |
| III. | Review of November Minutes | (5 min) |
| IV. | Nomination of New PAC Member
<i>(Presentation by Edric Kwan)</i>
<i>PAC Action Item</i> | (5 min) |
| V. | Update on Grid Alternatives Project
<i>(Presentation by Christine Lebron)</i> | (10 min) |
| VI. | Façade and TI Program Funding
<i>(Presentation by Christine Lebron)</i>
<i>PAC Action Item</i> | (20 min) |
| VII. | Security Camera Discussion
<i>(Presentation by Lt. Freddie Hamilton)</i> | (25 min) |
| VIII. | Updates from Redevelopment Staff
A. 40 th Street Streetscape Improvements
B. San Pablo Pedestrian Lights
C. Foreclosure Activity
D. Redevelopment Enhanced Security Officer Monthly Reports | (15 min) |
| IX. | Agenda Discussion and Scheduling of Next Meeting & Adjourn | (5 min) |

Please call Jan Lang of the CEDA, Redevelopment Division if you have any questions about this meeting at (510) 238-7185 or email her at kkleinbaum@oaklandnet.com.

**BROADWAY/MACARTHUR/SAN PABLO REDEVELOPMENT
PROJECT AREA COMMITTEE**

**Thursday, January 8, 2009
7:00 – 9:00pm
Beebe Memorial Church
Multi-Purpose Room
3900 Telegraph Avenue, Oakland, CA**

MINUTES

Present

Edric Kwan, Chairperson
Michele Coit, Vice Chairperson
Josephine Lee
Marlene Elbin
Seth Katz
Wendy Tao
Andrea Goldman
Debora Maclelland

Walter Miles
Aaron Reaven
Larry Benson
Christopher Waters
Sandra Wilson
Uma Thomas
Sylvia Tellez

Absent

Shirley Edding
Mary Mayberry
Paula Price

Walter Springer
Willie Lockett

Excused

Lee Cherry

City Staff Present:

CEDA Redevelopment: Christine Lebron, Jan Lang

I. ROLL CALL

The meeting was called to order. Roll was taken by Edric Kwan, Chairperson.

II. OPEN FORUM

Andrea Goldman offered to purchase a gift for Kathy Kleinbaum's twin daughters, to present to Kathy at the next PAC meeting when she returns from maternity leave in March. All PAC members who wish to contribute and/or offer gift ideas should contact Andrea by e-mail (andreabgoldman@sbcglobal.net).

Edric Kwan reported that his community organization, West Street Watch, applied for West Oakland NPI grants and that the West Oakland PAC approved the following projects:

- Landscaping along the West MacArthur median
- A dog park at Marcus Garvey Park
- Installation of surveillance camera at Big O Tires on West Street and West MacArthur Blvd.

Larry Benson reported that crime has escalated at 60th Street and San Pablo Avenue and that he will invite Lt. Freddie Hamilton to his next NCPC meeting to discuss the issues on 60th Street, and possible collaboration between various NCPC groups.

III. APPROVAL OF MINUTES

A motion was made to approve the November 6, 2008 minutes. The motion was approved.

IV. NOMINATION OF NEW PAC MEMBER

Debora Maclelland has attended two PAC meetings, and is willing and eligible to fill a vacancy on the PAC for Sub-Area 2, Residential Tenant.

A motion was made nominating Debora Maclelland as a PAC member representing Residential Tenants in Sub-Area 2. The motion was approved.

V. UPDATES FROM REDEVELOPMENT STAFF

This item was moved up on the agenda at the PAC's request.

40th Street Streetscape Improvements

Staff reported that the project is a few weeks behind schedule and that the project will be completed in February 2009.

San Pablo Pedestrian Lights

Staff reported that the project is going out to bid in January/February 2009. Staff plans to bring the construction award to City Council for approval in spring 2009.

Foreclosure Activity

Staff included the latest foreclosure data compiled by the CEDA Housing Development Division.

Josephine Lee asked staff to find out whether the new federal Economic Stimulus Package will help address foreclosures in Oakland. Other PAC members wanted to know if there are any ways in which redevelopment can assist with the foreclosure crisis. Staff agreed to invite Housing Development staff to the next PAC meeting to speak to these issues. PAC members also requested additional written outreach material to distribute in their neighborhoods.

Redevelopment Enhanced Security Officer Monthly Reports

The latest activity reports from Officer Mayumi Taylor were distributed to the PAC.

PAC members expressed concern over how the activity reports were being presented and asked that specific locations be added to the reports. Staff will request this information from the officer.

VI. UPDATE ON GRID ALTERNATIVES PROJECT

Staff reported on the recently completed GRID Alternatives solar installation projects at 3845 Telegraph Avenue and 3924 Webster Street. Both installations were successfully completed in late 2008. Staff shared photographs of the projects with the PAC and thanked PAC member Aaron Reaven for initiating the project and a successful partnership with GRID Alternatives.

PAC members asked if the City of Oakland has a solar tax incentive program similar to the City of Berkeley's program. Staff will follow up with the Environmental Services Division.

Edric Kwan mentioned the solar panel leasing program through Solar City, a solar installer based in Foster City, CA. Edric would like to invite Solar City to present to the PAC.

VII. FACADE AND TENANT IMPROVEMENT PROGRAM FUNDING

Staff presented a detailed update on Façade and Tenant Improvement Program spending and projections over the next several months. Due to potential budget shortfalls for both programs, staff recommended the renewal of program funding at \$300,000 per program.

A motion was made to approve an allocation of \$300,000 for the Façade Improvement Program and \$300,000 for the Tenant Improvement Program. The motion was approved with four PAC members abstaining – Aaron Reaven, Josephine Lee, Sylvia Tellez, Larry Benson.

VIII. SECURITY CAMERA DISCUSSION

Lt. Freddy Hamilton could not attend the meeting, and this item was postponed.

IX. AGENDA DISCUSSION AND SCHEDULING OF NEXT MEETING & ADJOURN

At the January 8, 2009 meeting, the PAC requested that the following items be placed on the March 5, 2009 Agenda:

- Security Camera Discussion
- Housing Element Update – CEDA Planning Staff Presentation
- Update on Expansion of Redevelopment Area
- Enhanced Security Officer Evaluation and Funding
- Form 700 – Statement of Economic Interest
- Foreclosure Crisis – Federal/City Strategies
- Northern California Land Trust Presentation
- Green Job Corps Presentation
- Solar Panel Leasing Program – Presentation by SolarCity
- B/M/SP Budget Overview and Future Projects

There being no further business to discuss, the meeting was adjourned at 9:00 p.m.

*****Next meeting scheduled for March 5, 2009*****